

# TRANSAMERICA VIEW

JEREMY BROOKS



# INTRODUCTION

In 1969, Transamerica Corporation announced its plans to build a skyscraper in San Francisco. In true San Francisco form, residents responded with protests, lawsuits, and angry editorials. Despite the negative public reaction, the building was completed in 1972 and became one of the five tallest buildings in the world. Today, it is still the tallest building in San Francisco, and one of the city's most recognizable landmarks.

This book documents a year in the life of this unique building with 256 images made during 2012. Each image was made from the same location in an office in the Financial District, using the Hipstamatic app on an iPhone.

The images are presented in chronological order.

JEREMY BROOKS IS A PHOTOGRAPHER AND SOFTWARE ENGINEER LIVING AND WORKING IN THE SAN FRANCISCO AREA. WHEN HE IS NOT BEHIND A KEYBOARD, YOU CAN FIND HIM BEHIND THE LENS OF A CAMERA DOCUMENTING THE WORLD AROUND HIM.

[@JEREMYBROOKS](#)

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# JANUARY

1	2	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	7
8	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	13	14
15	16	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	21
22	23	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	28
29	<b>30</b>	<b>31</b>				



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# FEBRUARY

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<i>12</i>	<i>13</i>	<i>14</i>	<i>15</i>	<i>16</i>	<i>17</i>	<i>18</i>
<i>19</i>	<i>20</i>	<i>21</i>	<i>22</i>	<i>23</i>	<i>24</i>	<i>25</i>
<i>26</i>	<i>27</i>	<i>28</i>	<i>29</i>			





























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# MARCH

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<i>11</i>	<i>12</i>	<i>13</i>	<i>14</i>	<i>15</i>	<i>16</i>	<i>17</i>
<i>18</i>	<i>19</i>	<i>20</i>	<i>21</i>	<i>22</i>	<i>23</i>	<i>24</i>
<i>25</i>	<i>26</i>	<i>27</i>	<i>28</i>	<i>29</i>	<i>30</i>	<i>31</i>















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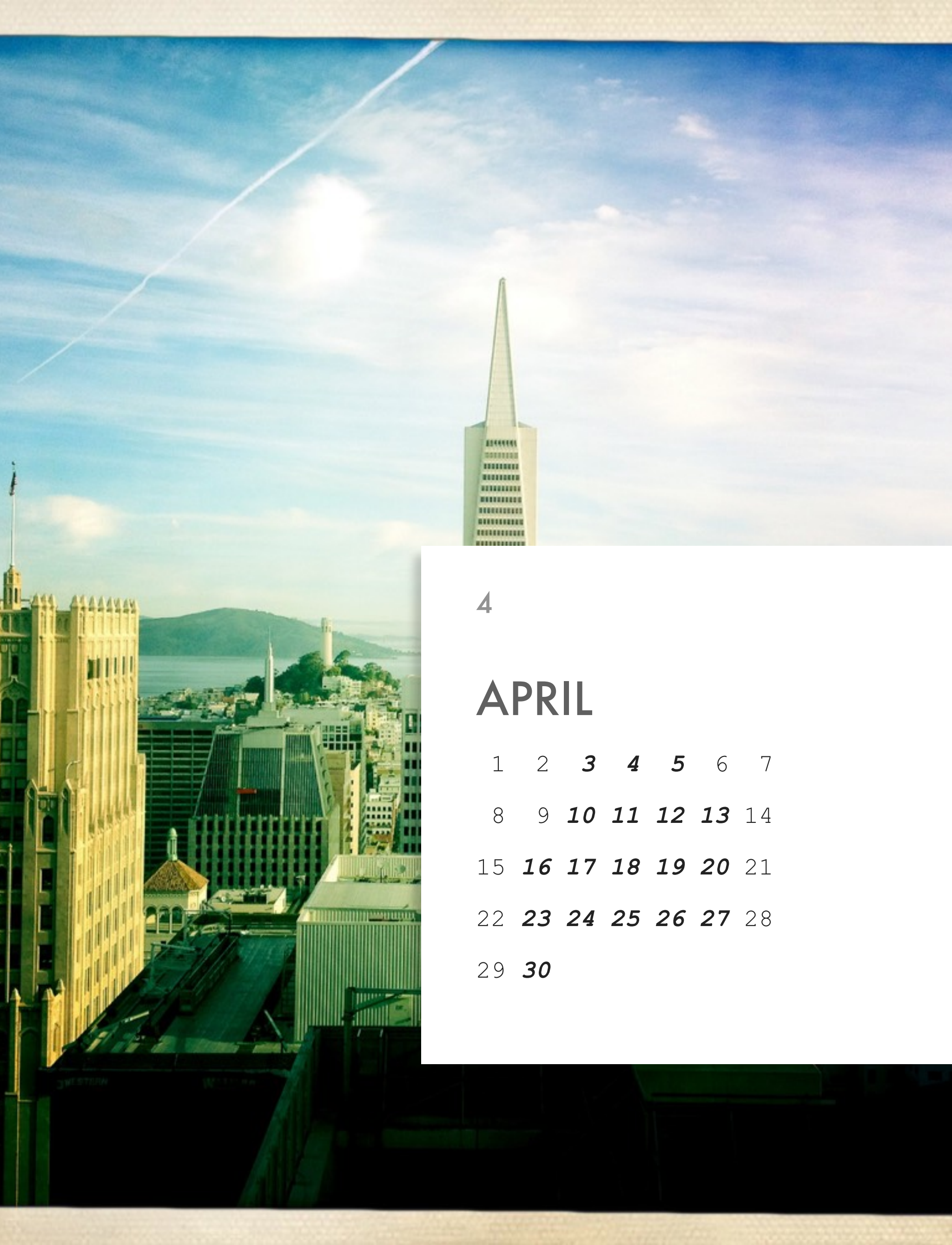
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# APRIL

1	2	<b>3</b>	<b>4</b>	<b>5</b>	6	7
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15	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	21
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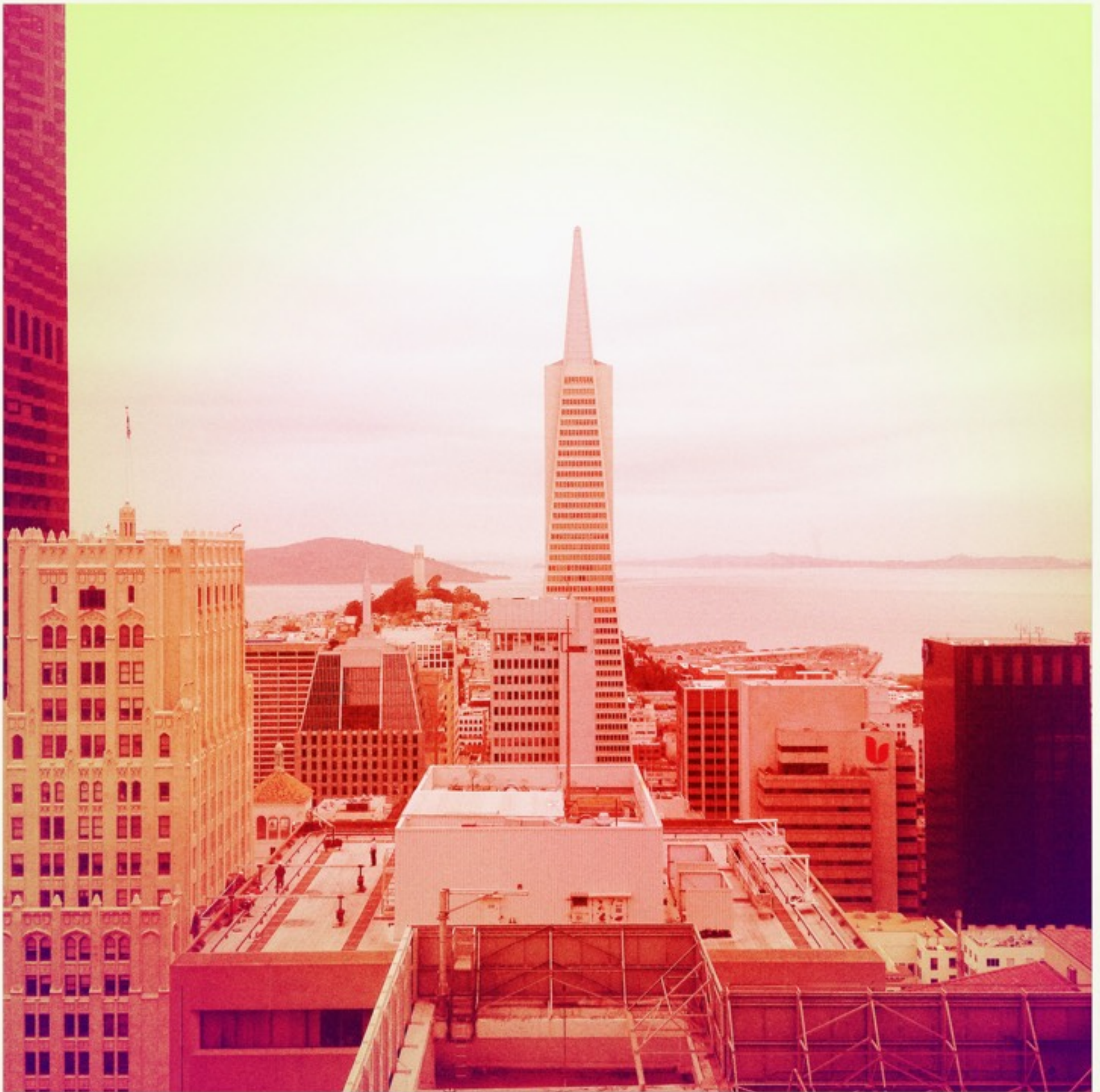






















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# MAY

	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	
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<i>13</i>	<i>14</i>	<i>15</i>	<i>16</i>	<i>17</i>	<i>18</i>	<i>19</i>
<i>20</i>	<i>21</i>	<i>22</i>	<i>23</i>	<i>24</i>	<i>25</i>	<i>26</i>
<i>27</i>	<i>28</i>	<i>29</i>	<i>30</i>	<i>31</i>		





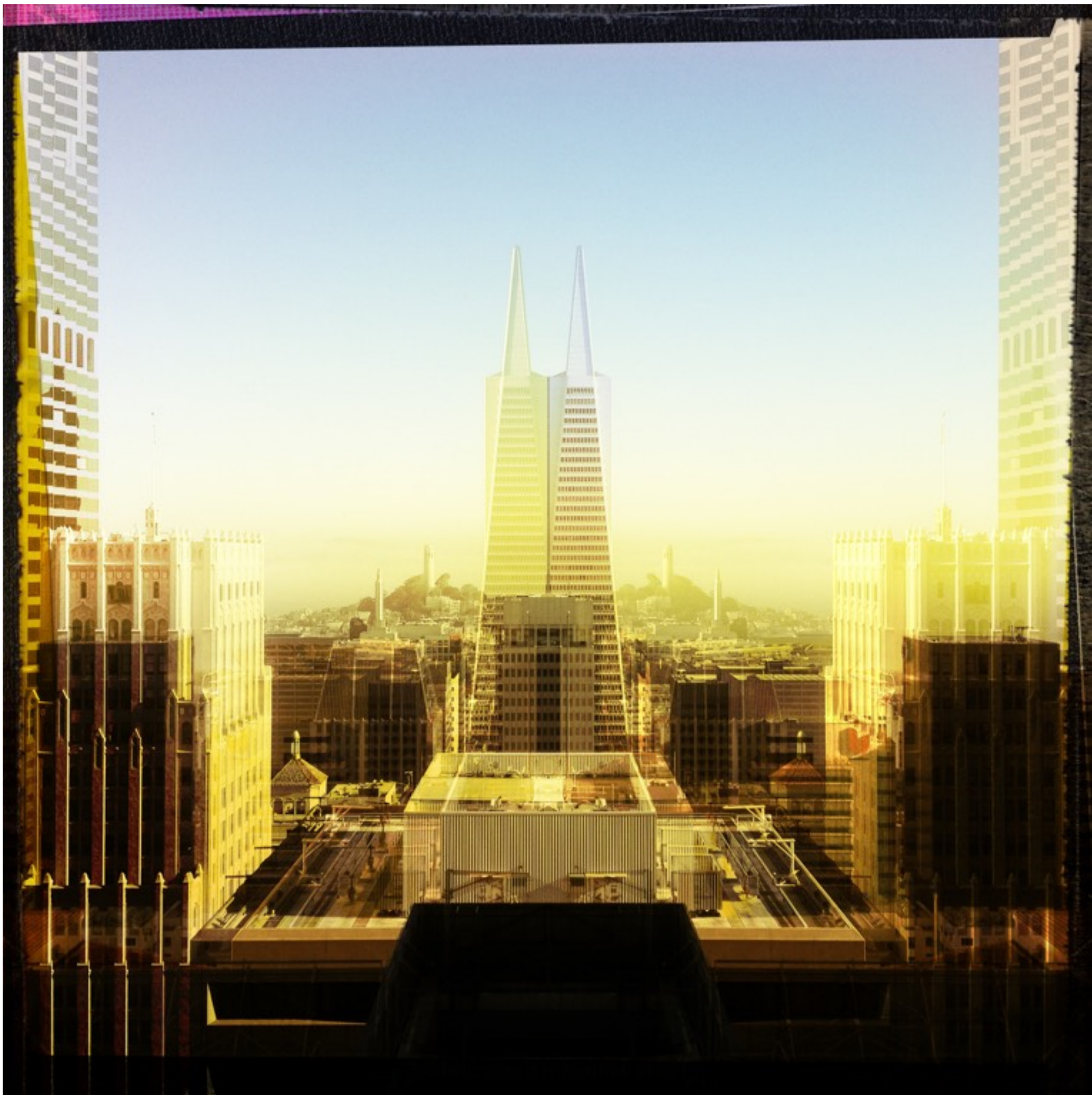




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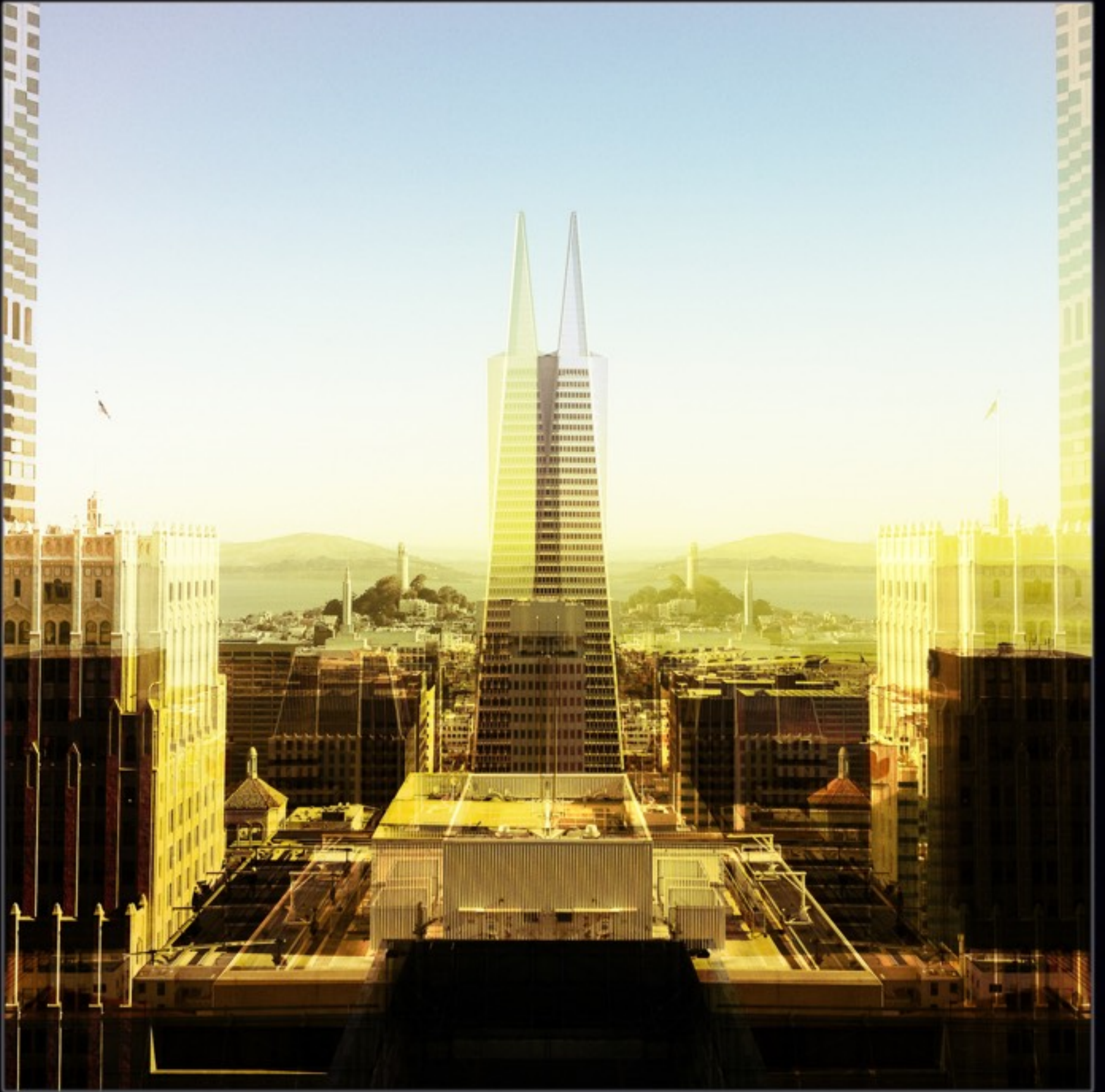






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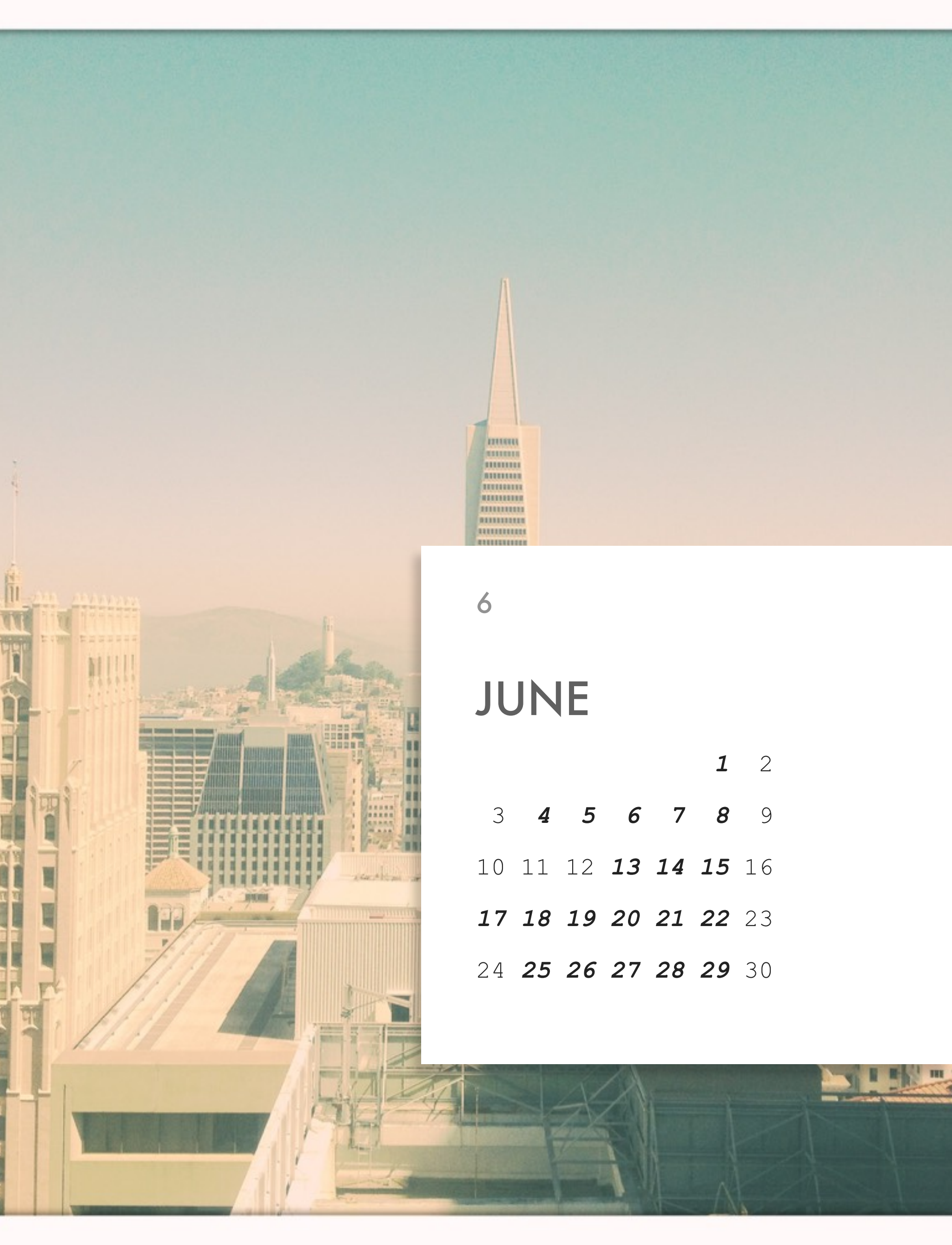
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# JUNE

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15	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	21
22	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
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# AUGUST

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19	<i>20</i>	<i>21</i>	<i>22</i>	<i>23</i>	<i>24</i>	25
26	<i>27</i>	<i>28</i>	<i>29</i>	30	31	







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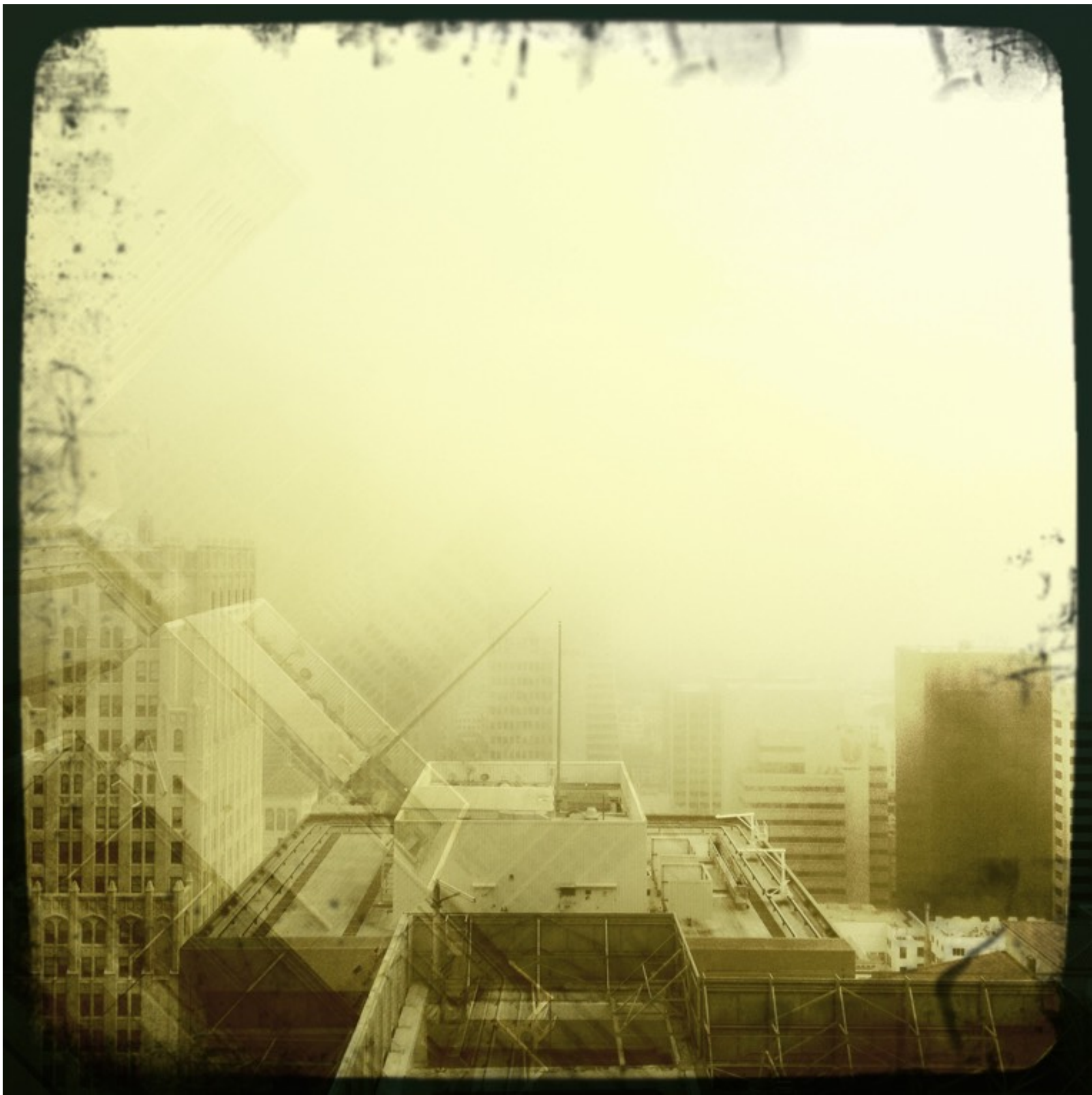




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# OCTOBER

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# NOVEMBER

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<i>25</i>	<i>26</i>	<i>27</i>	<i>28</i>	<i>29</i>	<i>30</i>	





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# DECEMBER

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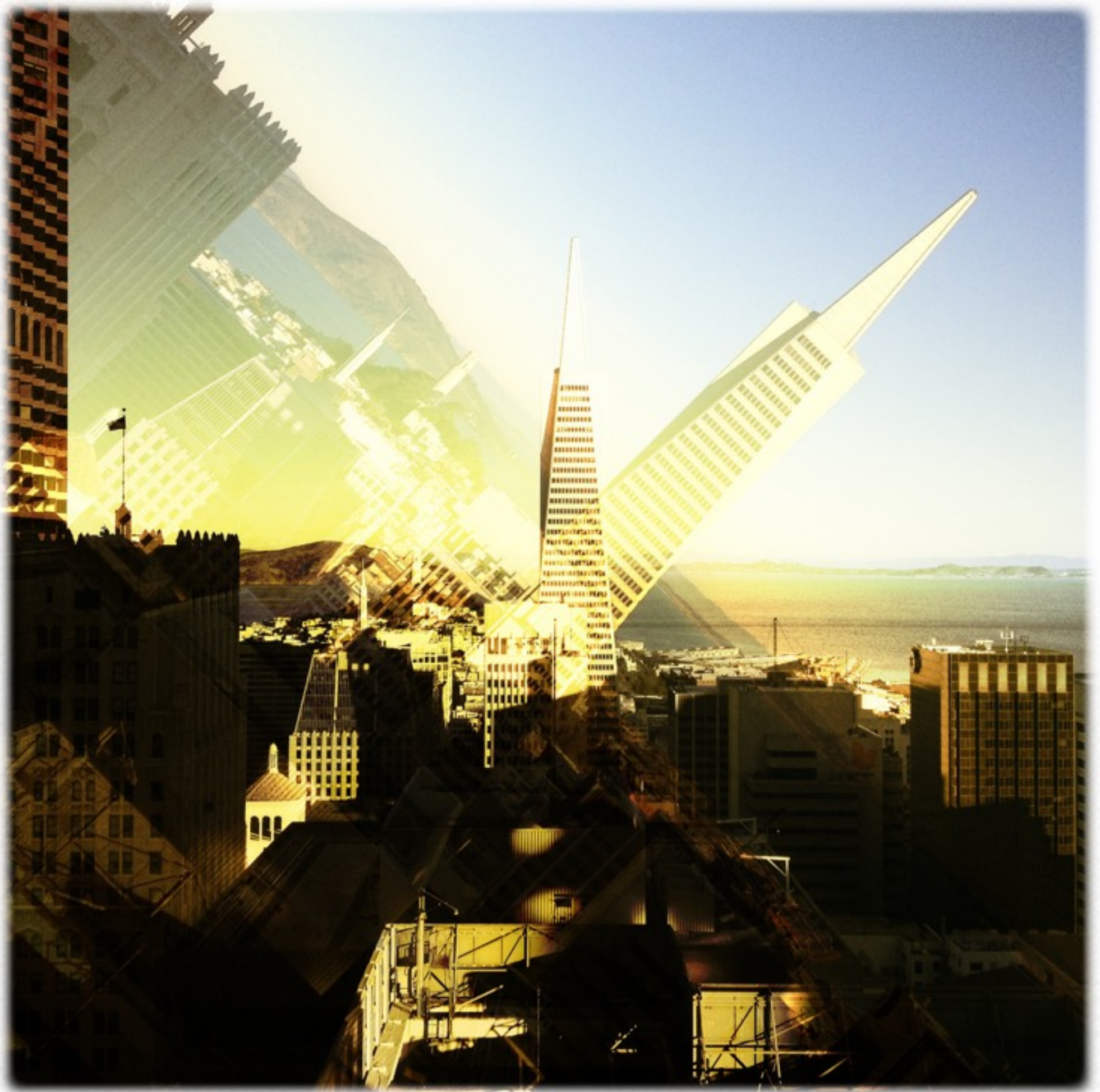










































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